5th PERSEO Residential Workshop

Entrepreneurship, exploitation of results, and career development

4 – 6 March 2024

Institute for Cognitive Systems (ICS)

TUM School of Computation, Information and Technology
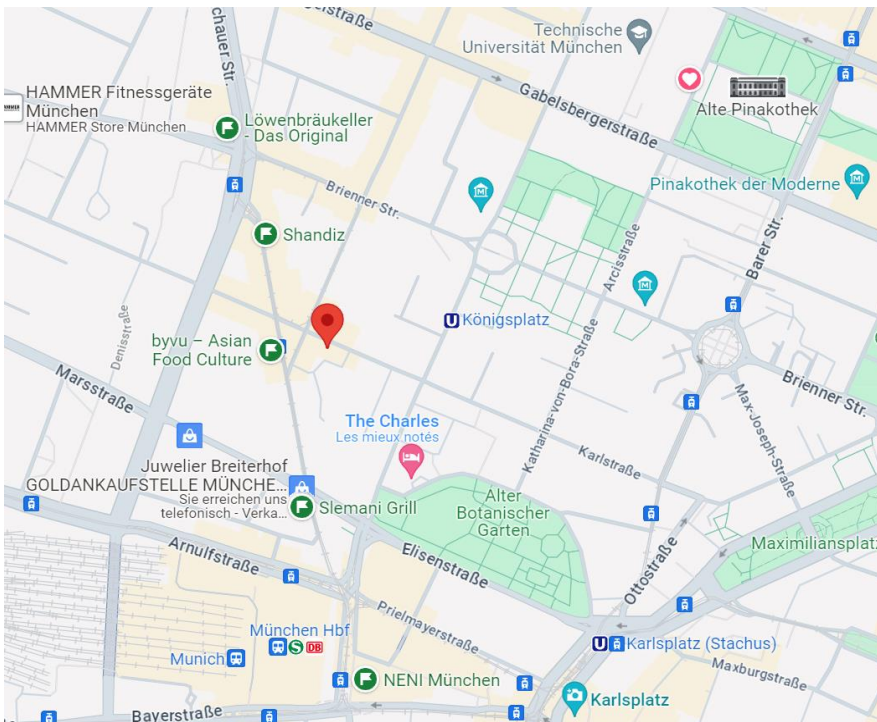Technical University of Munich

Location

The residential workshop will take place at the Institute for Cognitive Systems located on the second floor of the Karlstraße TUM building (Not on the main campus).
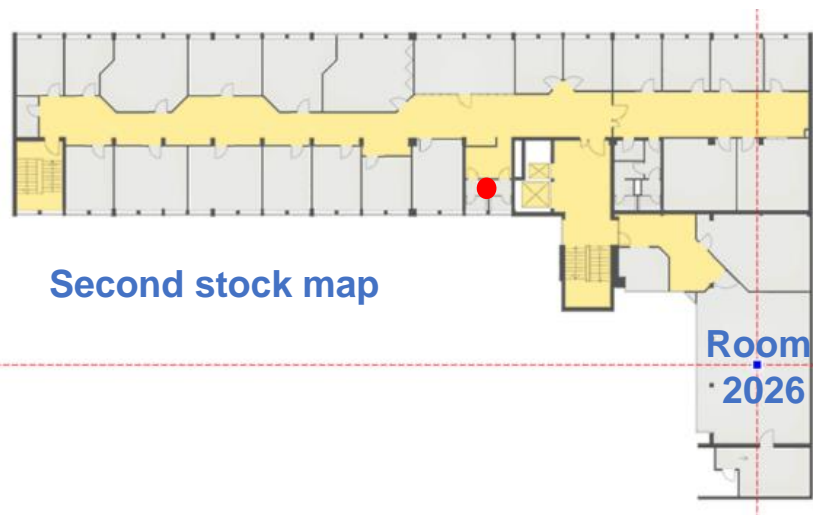
Address: Karlstraße 45/II, PLZ 80333 Munich, Bavaria, Germany

The lab is located near the **Munich Central Station** (Hauptbahnhof).

Designated Room: 2026

https://portal.mytum.de/campus/roomfinder/roomfinder_viewmap?mapid=205&roomid=2026@2906

Second stock map

Room 2026

How to reach ICS?

From Franz-Josef-Strauß Munich Airport (München-Flughafen)

There are three options to reach the central station from the airport:

- With the suburban train (S-Bahn) lines S1 or S8 stop at Hauptbahnhof (Munich main station). The trip takes ca. 1 hour.

- The Lufthansa express bus stops at Hauptbahnhof (it is a private bus; thus, the Deutschland ticket works but not the other tickets from the public transportation). The trip takes ca. 1 hour. The bus departs every 20 minutes.

- With a taxi takes ca. 30 min (approx. 100€)

From the central station

There are three options to reach ICS from the central station.

- On foot, it takes a 10-minute walk.

- With the **subway** (U-Bahn), the closest station to ICS is **Königsplatz** from line **U2** (one stop from the central station).

- With a **Tram** (street train), the closest stop is **Karlstraße** from lines **20** and **21** (one stop from Hauptbahnhof Nord or two from Hauptbahnhof).

Contact information:

For help or further directions, please contact the organizers via email:

Camille Vindolet: ge63xec@mytum.de

Rogelio Guadarrama: rogelio.guadarrama@tum.de

https://www.ce.cit.tum.de/ics/

Accommodation

List of hotels within walking distance around ICS. These hotels are available on booking.com. However, any hotel near the central station should also be close.

Ibis Hotel München City
Dachauer Str. 21, Maxvorstadt, 80335 Munich
Single room ~ 90 € / night

Sure Hotel by Best Western Muenchen Hauptbahnhof
Arnulf Str. 12, Maxvorstadt, 80335 Munich
Single room ~ 80 € / night

King's Hotel First Class
Dachauer Str. 13, Maxvorstadt, 80335 Munich
Single room ~ 120 € / night

Ruby Lilly Hotel Munich
Dachauer Str. 37, Maxvorstadt, 80335 Munich
Single room ~ 110 € / night

NH Collection München Bavaria
Arnulf Str. 2, Maxvorstadt, 80335 Munich
Single room ~ 140 € / night

King's Hotel First Class
Dachauer Str. 13, Maxvorstadt, 80335 Munich
Single room ~ 120 € / night

Program

Organisation Chairs

      Gordon Cheng (Technical University of Munich)
      Silvia Rossi (University of Naples Federico II)

Monday 4th of March

Time	Activity
9:30	Welcome - Gordon Cheng and Silvia Rossi
9:45	Introduction of the ICS lab - Gordon Cheng
10:00	ICS researchers - Technical talks and lab tour
12:00	Lunch (90 min)
13:30	All ESRs - Presentation of the Stakeholder Integration
15:00	Coffee break
15:30	All ESRs - Discussion on testing plan
16:00	Angelo Cangelosi and Gizem Bozdemir – Plan of Exploration and Dissemination of Results
17:00	End
19:30	Dinner – Centro Español, Daiserstr. 20, 81371 München www.centroespanol.de

Tuesday 5th of March

Time	Activity
9:00	Ola Skalska – Fundingbox *From garage to glory - business elements & beginnings*
10:00	Ola Skalska & startup: Invited talk *What's my secret? - a real startup story about persistence, determination, and success*
10:30	Coffee break
11:00	Ola Skalska – Hackathon by Fundingbox *Hackathon intro - why, how and what?*
12:00	Lunch (90 min)
13:30	All ESRs - Hackathon session (breaks included, as needed)
17:30	End
19:30	Dinner – Schneider Bräuhaus, Tal 7, 80331 München www.schneider-brauhaus.de

The Supervisory board will take place in Room 5016 (5th floor) starting at 9:30.

Wednesday 6th of March

Time	Activity
9:15	Opening and introduction of guest speakers
9:30	**M.A. Nicole Ebner** - Manager Start-up Incubator robo.innovate, **TUM Venture labs**
	An overview about the growing entrepreneurial network within Munich and Bavaria in the field of supporting scientist to transfer their knowledge into a real business case
10:00	**Dr. Allison Fisher** – Managing director & founder of **Verdas AI**.
	Classroom to Startup: Journey of an Accidental Tech Founder
10:30	**Prof. Dr. Nicola Breugst** – Professor of Entrepreneurial Behavior, TUM School of Management
	Entrepreneurial thinking: Develop opportunities for your career.
11:00	Coffee break / discussion
11:30	All ESRs – Pitch deck simulation 3 teams 7 min + Q&A
12:30	Closing by Gordon Cheng and Silvia Rossi
13:00	Farewell lunch